



Unique Genius Assessment

Unique Genius: Your Purpose, Translated Into A Successful Business

About This Worksheet & Discovering Your Purpose

This worksheet includes some sample questions, some first baby steps, to see where you are in discovering your purpose turning it into a successful business. This business could be a new one you'll start, or it could be one you have now that will evolve.

I want you to begin mentally leaving behind the "life you were supposed to live" (being so responsible and practical that you've put all your dreams on hold), *to begin living the life you are meant to live.*



You can read and go through this assessment in just 10-15 minutes.

Don't worry about getting perfect answers here - this isn't about getting a single end-all-be-all perfect insight – it is a *process* of getting regular insights and breakthroughs that build on each other over time. It's like a long hike, in which you steadily make progress until you finally get to the top of a peak and have a whole new amazingly clear view...AND with that view you can see that there are more peaks to climb!

Also make sure you watch Unique Genius Video #2 when it is live, as that will have more training to help you understand the meaning of some of these answers.

In fact, for the rest of your life, you'll never stop having these new insights – which is a good thing, else life would get boring 😊 So you should practice enjoying the process of discovering them and learning about yourself and your purpose.

Clues & Puzzle Pieces

Remember, Unique Genius is "your purpose, translated into a successful business". So let's begin with your purpose. Your purpose is to be happy and to make a difference in the world and others...but that's not specific enough yet to turn into a successful business. We need something much more specific!

Discovering your purpose is like hunting for clues & puzzle pieces, and as you gather more of them, and experiment with how they fit together, the picture becomes more and more clear.

A Recommendation

This worksheet is even more powerful if you can do it with someone with whom you can talk about the questions and answers.

First – An Assessment Of Where You Are

It's important to be honest with yourself about where you are today, including what you want and what's holding you back.

1. If you could wave a magic wand and change three things in your business or life right now, what would they be? What do you WANT most?

2. What three things are most frustrating to you about what you are doing (or not doing) for work today?

3. What three things are stopping you from starting or growing your own business? *(Make sure you watch Unique Genius Video #2: "Myths Of Starting A Successful Business", when it goes live.)*

Second – Some Unique Genius Questions

Here are six sample questions from the Unique Genius Process (which itself is made up of dozens more questions, exercises, tools and ways to activate your Unique Genius).

1. When you were eight years old, what did you want to be when you grew up? (*I explain the importance of this question and how to interpret the answers at the end of Unique Genius Video #2*)

2. Everyone has had a variety of “successes and messes” in their life. List 10-20 life experiences, including both achievements and traumas, that have shaped who you are today. While you don’t need to understand how they fit together yet, know that *when you are clear on your purpose, you’ll understand how it integrates all of these past experiences and why you had to go through them.*

3. Your personal purpose (as opposed to an organizational purpose) involves making a difference in the lives of *individuals*. If you could help anyone, what kind of person/people would you help? (*Hint: it is most likely a version of your “past self”, a past version of you when you were going through something challenging or frustrating.*)

4. What problem would you help them with? Or help them overcome what challenge? Or achieve...?

It's ok if you didn't have answers to any of the above questions. Even seriously considering them will plant seeds in your mind that might bloom tomorrow or in three months in the shower!



Third - A Unique Genius Exercise To Pull It Together

So let's see where you are! Your purpose involves making a difference in the world and helping others. An authentic business does the same thing, it just receives money in exchange for the help it provides to people and other organizations. So (1) let's take who you want to help or how you want to make a difference and frame it in a problem-solving way, and then (2) see if an 'ideal work' vision comes to you:

1. Now, imagine someone asks you "What do you do?", but instead of answering that question, answer it as if they had asked "*How do you help people, and what do you help them with?*"

2. Assuming you didn't need to make money, what kind of work would you do for 10 years – for free – just because you believed in it and enjoyed it? The work does not have to be practical, realistic or profitable - remember, you can turn **any** purpose or business desire into a successful business. *Yes, this can be tougher, but just give it a shot, there's no wrong answer and you can always change it later ☺ This is the kind of question the Unique Genius Process helps you answer.*

Wrapping Up

What did you learn here? Did you get an insight from this? Or perhaps frustration because there was a question you couldn't answer, or you were dissatisfied with a lack of clarity in some answers? It is important to accept that where you are is where you are, and that with further steps you WILL get more clarity. The only way you can fail is by giving up – so don't!

To Your Enjoyment,

